



Dorset College Dublin

ESSCA Modules offering January 2021

NFQ	Group	Module	ECTS
Level 6	BB2	Business & Society	5 ECTS
Level 6	BB2	Marketing	5 ECTS
Level 6	BB2	Microeconomics	5 ECTS
Level 6	BB2	Social Media Marketing	5 ECTS
Level 7	BB3	Business Strategy	5 ECTS
Level 7	BB3	Employment Relations elective	5 ECTS
Level 7	BB3	Lean Six Sigma elective	5 ECTS
Level 7	BB3	Marketing Research	5 ECTS
Level 7	BB3	Personal Business Finance elective	5 ECTS
Level 7	BB3	Service Marketing elective	5 ECTS
Level 8	BB4	E Business & Digital Marketing Strategy elective	5 ECTS
Level 8	BB4	Global Operations & Supply Chain Management Elective	5 ECTS
Level 8	BB4	International Financial Management elective	5 ECTS
Level 8	BB4	International HRM elective	5 ECTS
Level 8	BB4	International Marketing	5 ECTS
Level 8	BB4	Personal & Professional Development	5 ECTS

Dorset College Dublin		Academic Calendar 2021 January Intake	
Week Commencing	Week Finishing		Notes
18/01/21	24/01/21	Week 1	
25/01/21	31/01/21	Week 2	
01/02/21	07/02/21	Week 3	
08/02/21	14/02/21	Week 4	
15/02/21	21/02/21	Week 5	
22/02/21	28/02/21	Week 6	
01/03/21	07/03/21	Reading Week	For exam preparation, revision classes (if necessary) and any replacement classes as appropriate.
08/03/21	14/03/21	Week 7	
15/03/21	21/03/21	Week 8	Wednesday 17th March, Bank Holiday, Happy St Patrick Day!
22/03/21	28/03/21	Week 9	
29/03/21	04/04/21	Week 10	
05/04/21	11/04/21	Easter Break	Enjoy your holidays!
12/04/21	18/04/21	Week 11	
19/04/21	25/04/21	Week 12	
26/04/21	02/05/21	Reading Week	For exam preparation, revision classes (if necessary) and any replacement classes as appropriate. <u>Such as</u> March 17th and May 2nd
03/05/21	09/05/21	Exam Week	Exam Schedule will be confirmed one month in advance